



Landcare ACT

Business Plan

2021-2022

Representation and influence

OBJECTIVE	ACTIONS	PRIORITY	2021 ACTIONS	KPIS
<p>Ensure the voice of community Landcare is influential and trusted in ACT conversations on NRM, environment, agriculture, Aboriginal heritage, liveability and bushfire and other disaster recovery efforts</p>	<p>Build and maintain strong, active relationships with key Territory decision makers and policy makers</p>	<p>Very high</p>	<p>Engage, develop and maintain relationships with all relevant Territory Ministers, key MLAs and their advisors</p> <p>Continue regular meetings with senior ACT Government Staff</p> <p>Maintain contact with the alternate government</p> <p>Maintain contact with other key “influencers”</p>	

	<p>Contribute to territory discussions and consultation processes on Landcare related issues, including the development of position statements</p>	<p>Very high</p>	<p>Provide comments on the the ACT NRM Draft Plan</p> <p>Contribute to the Commissioner for Sustainability and the Environment Report into community contributions to the environment</p> <p>Develop a Landcare ACT Weeds Position Statement</p> <p>Contribute to the ACT Planning Review</p> <p>Contribute to the ACT Biodiversity Conservation Forum</p>	
	<p>Situate investment in community Landcare as a key component of environmental management in the ACT and highlight the multiple benefits of Landcare, including in health and education</p>	<p>High</p>	<p>Ongoing in conversations with decision makers</p>	
	<p>Develop and maintain positive working arrangements</p>	<p>High</p>	<p>Ongoing formal and informal meetings with ACT NRM CEO</p>	

	<p>with ACT NRM, as the Regional Body</p>		<p>Develop formal working arrangements, based on national templates</p> <p>Maintain close working relationship with the Regional Agricultural Landcare Facilitator</p> <p>Advocate for review of ACT NRM governance framework</p> <p>Provide comments and input into the ACT NRM Plan Draft (due to be on exhibition in February)</p>	
	<p>Build and maintain relationships with key non-government and government partners</p>	<p>High</p>	<p>Maintain relationship with the Conservation Council</p> <p>Strengthen relationship with Greening Australia</p> <p>Maintain profile of Landcare ACT at UMCN</p> <p>Strengthen relationship with Farmers for climate action</p> <p>Maintain relationship with Regional Development Australia ACT</p>	

			Identify and engage with other partners as useful	
Maintain representational processes and structures	Support an active Members Council that effectively represents community Landcare in the ACT and Region?	Core business	Support quarterly meetings Build the representative function of the members council	At least 2 well attended meetings per year. MC and Board satisfied with MC process
	Document the representational processes and networks of Landcare ACT and members and assist members in improving these where required		Attend Dhaura Ngunawal Committee Arrange meeting with members of the Dhaura Ngunawal committee Continue to attend RLA meetings, as useful Explore alternative avenues for engagement with rural landholders from NSW areas of our region Document the representational processes of Catchment Groups with support from CG staff Explore options for youth engagement Update the document outlining LACT representational process	

			and develop and infographic that clearly outlines these	
	Serve as a representative Territory forum for the identification and resolution of Landcare related issues and challenges	Core business	<p>Support Catchment Groups in collaboration with ACT Government regarding funding</p> <p>Develop a Weeds policy position statement, based on thorough consultation</p> <p>Undertake representational processes to gain information regarding landcarers existing work and priorities for junior, youth and schools involvement in landcare</p> <p>Ongoing using MC and Board referral processes</p>	
Participate in national discussions about Landcare, where appropriate	Participate in National Landcare projects and policy development with National Landcare Network and Landcare Australia Limited	Core Business	<p>Participate in the Community Landcare Roadmap project</p> <p>Participate in NLP2 review</p> <p>Provide comment into NLN Partnerships project</p> <p>Participate in the Landcare led Bushfire Recovery Program</p> <p>Provide input into the</p> <p>Contribute to NRM Regional Principles working group</p> <p>Participate in Landcare Australia monthly STO sessions, as useful</p>	

			Liaise with and provide support the NLN Board member for engaging nationally, regionally and locally.	
	Participate in the NLN Members Council and CEO meetings and programs	Core business	Ongoing Seek a third LACT representative to the NLN Members Council	
	Build constructive relationships with local Members of Parliament	Medium	Engage with all local MPs and Senators	

Support a diverse community Landcare movement to steward the Territory's natural resources

OBJECTIVE	ACTIONS	PRIORITY	2022 ACTIONS	KPIs
Support and work with members in engaging diverse community involvement in	Support Aboriginal people in caring for country activities	High	Identify priority activities from the Ngunnawal community and implement one of these	

Landcare activities	Support women and other minority groups to be engaged in Landcare	Medium	Support development of an ACT rural women's network, with CGs and RALF Implement the Landcare for Wellbeing and Recovery Program (that targets particular minority groups) if the grant is successful	
	Support community involvement in specific ACT wide Landcare events	High	Provide a Weeds Forum	
Undertake and promote projects and forums that resolve issues of common concern, support the development of related policy and advocacy and/or increase the capacity of members and the community Landcare movement	Support community Landcare in addressing climate change related issues	Medium	Provide relevant information to members Identify priorities in this area and seek funding to implement	
	Work with Ngunawal and other Aboriginal people to develop and implement activities, projects and programs focussed on Aboriginal caring for country	High	Work with Ngunawal people and Catchment Groups to support including young Ngunawal people in landcare Identify priority activities from the Ngunawal community and implement one of these	
			Finalise the Small Grants Smart 2 Farms Program	

	Develop and implement programs and projects that support the adoption of regenerative agricultural practices		<p>Begin development of biosecurity groups and a weeds trial as part of the Smart Farms 4 Grant</p> <p>Develop and maintain a young farmers network</p>	
	Develop and implement events, programs and projects that support children and younger people in engaging in Landcare and/or promote community leadership and resilience development		<p>Develop and an ACT wide Junior Landcare and Schools engagement program and pilot</p> <p>Coordinate a youth landcare summit in the ACT</p>	
	Develop and implement events, projects and programs in response to member concerns (excluding those above)		Work with SACTCG in engaging the community in Bushfire recovery actions	
	Share systems and skills among members	Core business	<p>Identify knowledge sharing projects</p> <p>Continue regular LACT/Catchment Group</p>	

			EO meetings, separate from MC meetings	
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Collate, communicate and promote the value of community Landcare

OBJECTIVE	ACTIONS	PRIORITY	2022 ACTIONS	KPIs
Collate, communicate and promote the value and role of community Landcare to increase public awareness, influence decision makers and attract more participants to the movement.	Raise the profile of the community landcare, LACT and Member Groups to existing and potential volunteers, the general public, decision makers and national landcare movement	High	Finalise development of the LACT communications plan Maintain active social media presence Grow social media audience Develop a LACT Newsletter that includes case studies Develop and grow a newsletter distribution list Promote Landcare through various media forms including radio, tv,	
	Develop and promote targeted media projects and communications	High	Widely promote the 2021 Landcare Award nominees and explore options for a series on	

	products that meet organisational and member needs		<p>radio and in print/online media</p> <p>Media/health promotions campaign focussed on the wellbeing outcomes from Landcare</p> <p>Widely distribute outcomes from the Landcare led Bushfire recovery program</p> <p>Value of Landcare on City Services land</p> <p>Youth and Junior Landcare</p>	
Build an evidence base of the collective expertise and effectiveness of the Landcare movement and promote this	Collate evidence demonstrating the knowledge and impact of Landcare activities in the ACT region	Medium	<p>Collate and profile Landcare on the City Services Estate</p> <p>Collate and profile information regarding Junior and Youth Landcare</p> <p>Promote outcomes from Commonwealth Environment Program</p> <p>Collate and promote Aboriginal landcare activities</p>	
Increase brand influence and mitigate appropriation of the Landcare identity	Apply consistent branding in all LACT communications	Medium	Explore options for additional branding opportunities	

	Coordinate and partner in ACT wide events/activities aimed at increasing the Landcare brand and celebrating achievements of landcarers	High	<p>Coordinate and promote biannual ACT Landcare Awards</p> <p>Partner in the Landcare for Singles Event being run by Regional Agricultural Landcare Facilitator</p> <p>Provide applicant support and coordination for the Landcare led Bushfire Recovery Program</p>	
	Engage with partners also using the Landcare brand	Medium	<p>Review the ACT Landcare Gateway website</p> <p>Review and discuss use of the ACT Waterwatch and Landcare Facebook</p>	

Efficient organisation

OBJECTIVE	ACTIONS	PRIORITY	2022 ACTIONS	KPIs
Ensure effective internal governance, organisational	Maintain a strong and cohesive Board	Core business	Bimonthly Board and Quarterly Members Council Meetings	

structures and processes	<p>Ensure governance documents and processes are up to date, embody good practice and foster engagement between the Board and Members Council</p>	<p>Core business</p>	<p>Review and update LACT Strategic Plan</p> <p>Review and update LACT Governance Charter</p> <p>Ensure ACNC compliance</p> <p>Review and collate governance documentation and add to website</p> <p>Develop glossy Annual Report post June</p> <p>Develop Board and MC referral papers as required</p>	
Ensure LACT and is financially viable	<p>Develop grant applications aligned with the organisations strategic priorities and Commonwealth and Territory grant rounds</p>	<p>High</p>	<p>As appropriate</p>	
	<p>Explore options for diversification of Landcare beyond the environment</p>	<p>Medium</p>	<p>Apply for funding as grant rounds are available</p>	

	sector, including health, (particularly mental health), youth, education, heritage		Build on existing work in development of Landcare for recovery and wellbeing program Explore the option of development of a business case	
	Explore options for philanthropic funding	Medium	Following successful DGR status, develop communications materials and hold meetings with potential philanthropists (including the ACT Doctors) re: donations towards targeted landcare programs Develop a public communications campaign targeted at potential donors, following DGR status	
Create and maintain communications products to achieve organisational goals	Develop and implement communications plan	High	Update and implement the draft communications plan, following ratification of the LACT strategic plan	