

8 May 2024

## **CHANGES TO XERO PRICING – 1 JULY 2024**

Xero is launching a new line-up of business plans, as well as changes coming for pricing for most current subscriptions in Australia.

### **Introducing new streamlined plans with easier access to tools and features**

From 1 July 2024, Xero is launching three new streamlined business plans (Xero Ignite, Xero Grow and Xero Comprehensive) and enhancing the Ultimate plan in Australia. These new plans are designed to provide you with easier access to the tools to help run your business efficiently. That means more key features included, with fewer plans and add-ons to navigate.

The three new plans will replace the Payroll Only, Starter, Standard and Premium plans which will no longer be sold from 1 July 2024. Existing add-ons will no longer be available for separate purchase from this date.

In addition, Xero will convert all Premium 10-100 plans to Ultimate plans on 1 July 2024. [Find out more](#) about the new plans and pricing and how Xero intends to move customers to new plans by March 2025.

### **Changes to pricing for Australian subscribers**

From 1 July 2024, the prices for most current business plans in Australia are increasing as follows:

- Payroll Only plan increasing to \$20 per month
- Starter plan increasing to \$35 per month
- Standard plan increasing to \$70 per month
- Premium 5 plan increasing to \$90 per month
- Premium 10-100 plans will convert to the equivalent tier Ultimate plan at the new Ultimate pricing
- Ultimate 10 plan will remain at \$115 per month
- Ultimate 20 plan increasing to \$145 per month
- Ultimate 50 plan increasing to \$200 per month
- Ultimate 100 plan increasing to \$245 per month

All pricing is in AUD and includes GST. [Find out more](#) on Xero's pricing page.

The price of any optional add-ons you may currently have as part of your subscription does not change. If you have a current Xero promo code, it will continue to be applied to the new pricing, until the code expires. This [web page](#) has all of the information you need.

**All pricing is in AUD, includes GST, and is before any volume discounts passed on by Bacchus where we are the subscriber.**

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