

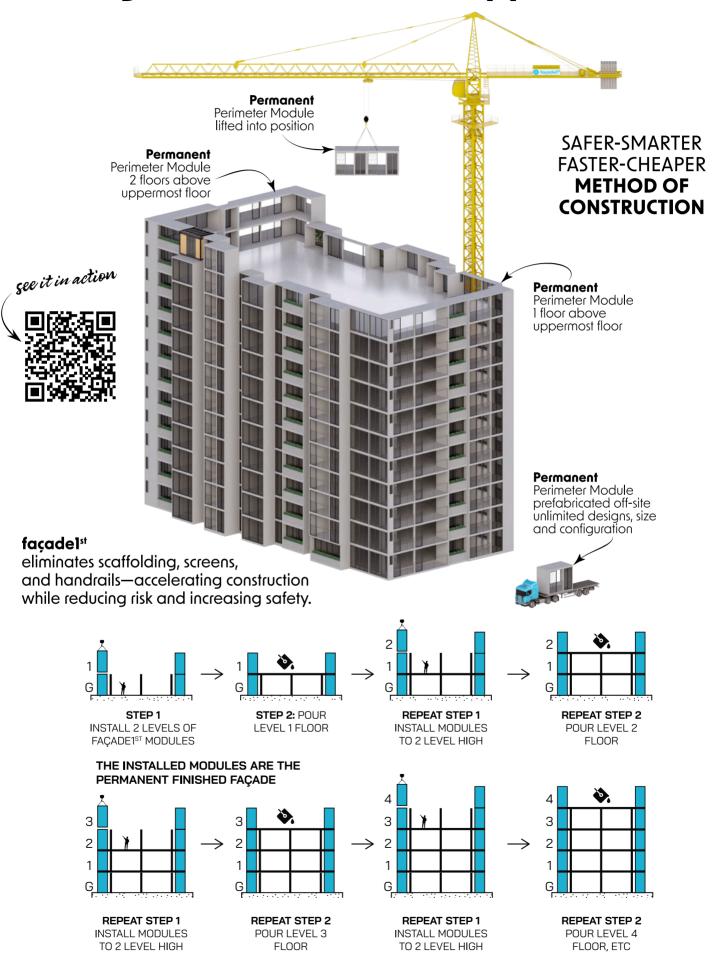
New Construction Sequencing Method for High-Rise Buildings Eliminating Temporary Equipment On-Site. Accelerating Delivery.

# BUILD ANY BUILDING INCLUDING CARPARKS AND TIMBER BUILDINGS HALF THE TIME - HALF THE COST



SCAN QR CODE TO
WATCH THE
FAÇADEIST
CONSTRUCTION
METHOD
IN ACTION

# Patented Worldwide Methodology **Engineered for Global Application**





#### **Executive Summary**

#### façadelst - Safer Faster Construction Methodology

façadel<sup>st</sup> is a construction methodology that changes the **sequence** of how façades are installed on high-rise buildings. Instead of waiting until structure is complete, façadel<sup>st</sup> enables the installation of façade modules **two floors ahead** of the structure - effectively eliminating the need for scaffolding, perimeter screens, and handrails.

It doesn't change what you build — only when you build it.

#### Why It Matters

**Faster** Enables parallel façade and structure workflows, reducing program duration.

**Safer** Built-in edge protection reduces reliance on temporary systems.

**More Economical** No scaffolding, No screens, No Handrails = cost efficiency.

#### **Current Status**

Façadel<sup>st</sup> is a construction methodology with patents filed across 52 countries, designed to work with existing modular façade and structural systems. It is **ready now** for acquisition, licensing or live project application.

- Acquisition of the methodology/IP
- Licensing to qualified developers/builders
- Strategic collaboration to take it to project stage

This is a strategic opportunity to lead a construction shift that delivers speed, safety, productivity and simplicity - using existing systems.

To discuss acquisition terms, licensing scope, or collaboration options, please contact **John Preston -** john@prestonaustralia.com | +61 2 9748 4677



## façadelst vs Traditional Construction Method

Category	Traditional Method	façadel <sup>st</sup> Method
Labour & Logistics	<ul> <li>On-site assembly of loose materials</li> <li>100+ workers</li> <li>high on-site storage</li> </ul>	<ul> <li>façadel<sup>st</sup> Modules         preassembled         off-site     </li> <li>70% fewer workers</li> <li>NO STORAGE</li> </ul>
Time & Risk	<ul> <li>Heavy weather impact frequent delays and stoppages</li> </ul>	<ul><li>Weather delays reduced by up to 50%</li><li>delays cut by 60%</li></ul>
Cost Efficiency	<ul> <li>High crane use</li> <li>high prelims</li> <li>large temporary</li> <li>equipment footprint</li> <li>low productivity</li> </ul>	<ul> <li>Crane use cut by up to 70%</li> <li>fewer prelims</li> <li>screens/scaffold-handrails eliminated</li> <li>high productivity</li> </ul>
Financial Impact	<ul> <li>Long design settlement cycle increases holding and construction cost</li> </ul>	<ul> <li>Program shortened, by up to 50% lowering holding costs</li> <li>Project cost reduced by up to 40%</li> </ul>

## **SAFER - FASTER - CHEAPER**

Method of Construction FOR ALL BUILDINGS including

## **CARPARKS AND TIMBER BUILDINGS**



## How façadelst Works

#### **Traditional Method**

- Pour slab
- Build structure
- Add perimeter protection (screens/scaffold/handrails/etc)
- Install facade from behind edge protection

#### façadelsi Method

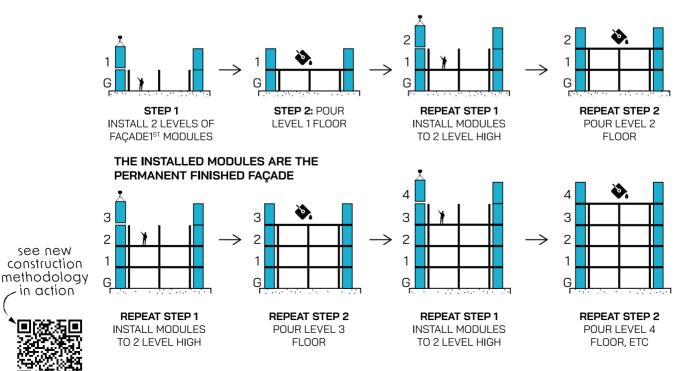
- Pre-install permanent façade modules two levels ahead of uppermost floor
- Façade1<sup>st</sup> modules provide built-in edge protection and finished façade
- Pour slab, repeat steps 1 & 2 below until the building reaches full height

#### **Result & Reduced Cost**

- No scaffolding or climbing screens required
- No handrails or temporary equipment
- Permanent finished façade and structure built in unison
- Safer site with fewer cycles, less equipment, and reduced on-site labour
- Lower logistics requirements with no on-site storage

#### **Advantages & Benefits**

- Every Façadel<sup>st</sup> module is manufactured from waterproof materials and safeguarded against damage, ensuring reliability from factory to site
- Modules connect using permanent click-in systems, delivering accuracy and durability.
- Safer, faster, more economical and smarter delivery





# **Core Design Principles**

#### 1 Standardised Modular Design (SMD)

- Modules designed once, used repeatedly across multiple buildings.
- Eliminates repetitive architect and engineer costs from project to project

## 2 Flexible External Expression

- For developments comprising multiple buildings, external module aesthetics (colours, materials, façade articulation) easily customised.
- Engineering integrity and underlying design remains unchanged, ensuring cost savings and visual diversity simultaneously.

#### 3 Adaptable for Custom or Luxury Projects

 Façade1st can support luxury or unique developments through custom external treatments while preserving the standardised engineering method.

## 4 Broad Market Applicability

**Façade1**<sup>st</sup> suitable for all building types:

- Low-rise, mid-rise, high-rise residential apartments
- Build-to-rent (BTR), student accommodation, affordable and government housing
- Education, commercial office spaces, hotels, hospitals, carparks
- CLT timber buildings

## **5** Factory-Assembled Modules

- Modules assembled off-site in a controlled factory environment
- Delivered to site installation-ready, lifted directly from truck to position on building, cutting weather-related delays significantly.

## **6** Clear Safety and Productivity Benefits

**Safer sites:** Modules provide built-in edge protection from day one. **Productivity increase:** Parallel sequencing of structure and façade **Substantially reduces site duration**, **labour** requirements, and **cost**.



# **Does it Really Work?**

Yes - because it doesn't change the products. Just the process and method of construction.

#### **Nothing New - Just Smarter Sequencing and Method**

#### façade1st doesn't change the façade system.

It uses existing systems and products - already certified, already engineered

The only change?

They're installed two levels earlier - ahead of structure, not behind scaffold, screens, handrails

#### **Proven Sequencing Logic**

- Jumpstart Cores used to advance lift shafts ahead of slabs
- Vertical pods bathrooms and risers dropped in before slabs
- Facade1st is the next logical step: the building envelope leads, not follow

These methods are now standard practice, and Façadel<sup>st</sup> follows the same path. Once engineered, the system becomes scalable and **repeatable** across projects. We call this **Standardised Modular Design (SMD)**. The structural and installation logic remain constant, while modules, materials and layouts can adapt to suit each site and architectural intent.

**Think of it like Lego**. Each module does a job — window, corner, solid panel. You move them around, change the finish, flip the layout. Same modules, new combinations, new look.

#### Limited only by your imagination

#### **Engineering Support Is Lined Up**

- Recognised consulting engineers validate the design as straightforward and practical.
- **SMD eliminates** the need for further architectural and engineering input, saving time and cost.
- Once designed, no additional façade products need to be developed
- R&D will create new improvements and designs

### No Change to Compliance

- facade1st is a methodology
- façade1<sup>st</sup> doesn't require new materials (we use existing proven engineered products and suppliers)
- Uses existing fixing systems and safety logic just sequenced earlier

If we trust jumpstart slabs and prefabricated risers, we can trust this - it's just the façade's turn.



# Global Commercialisation Opportunities

#### 1 Licensing & Consultancy Business Opportunities

façadel<sup>st</sup> can be monetised through multiple, low-capital business models:

- Licence the methodology to developers, builders, engineers, or architects
- Provide specialist consulting and on-site advisory services
- Manufacture and supply pre-engineered façade1st modules
- Offer design support, connection advice, and installation training
- Opportunities to address the global housing crisis and support reconstruction in war-affected regions such as Ukraine, Gaza, and others.

Licensing value comes from more than just the method. The real upside is in the certainty: repeatable design, proven install logic, and reduced reliance on custom engineering or consultant input.

#### 2 Patent Portfolio & IP Protection

The IP package includes:

- Patents filed in key territories 52 countries (full list available)
- Methodology-based IP that is hard to replicate and easy to enforce
- Divisional and improvement patents in progress as R&D advances
- All supporting documents, visuals, and technical documentation
- Optional: Access to a manufacturing facility for module production

#### 3 Acquisition Models

Flexible options available depending on strategic goals:

- Full acquisition of global IP and method rights
- Territory-specific purchase (AU, region, or global)
- Collaboration to co-develop and deploy façadel in live projects

façade1<sup>st</sup> offers the chance to lead a global shift in construction sequencing. This is a practical, patent-protected methodology with real global commercial upside.

To discuss acquisition terms, licensing scope, or collaboration options, please contact our managing director **John Preston -** john@prestonaustralia.com





## First Mover Advantage

If you wait for someone else to do it first, you miss the opportunity to own it

#### The Industry Is Stuck

- For 100+ years, façades have been installed last behind scaffolds and safety equipment
- · Everyone knows it's inefficient but no one wants to be the first to change it

#### Lead Now - The Future is façade1st

- façade1<sup>st</sup> is backed by a global portfolio of filed patents, engineered in principle,
   and ready to implement
- Once it's built, competitors will follow and accept façade1st methodology
- First mover secures the cost and time edge across future projects

### A Shift Only the Next Generation Will Drive

- The next wave of smart builders aren't tied to "how it's always been done"
- They're focused on modular, repeatable, clean delivery with stronger returns (ROI)
- façadel<sup>st</sup> fits that mindset and pushes further: low risk, high control, smart sequencing

With façadel<sup>st</sup> on a live site, we can build real licensing value. Not just a method, but a system that's trusted, engineered, and ready to be repeated. That's what makes it licensable - not just the IP, but the certainty behind it.

#### Like Preston SuperDeck, But for Sequence

- SuperDeck started as a site-based builder method now a global standard
- façadel<sup>st</sup> is the same kind of opportunity: builder's IP that grows into an industry platform

You don't gain the lead by watching - you gain it by building first If you can see the future, you'll see it's façadelst

## Return on Investment (ROI)



façadel<sup>51</sup> delivers global ROI — through cost savings, speed, R&D incentives, and licensing potential — backed by plans to establish consultancy hubs in major cities worldwide

#### 1 Immediate Project Value

- Reduces build time and program
- Eliminates scaffolding, screens, handrails and temporary equipment
- Faster settlements → lower holding costs
- Shorter overall project duration: design, documentation, and approvals are resolved up front and re-used across jobs

#### 2 R&D Tax Incentives

Eligible for Australian and global R&D tax deductions via:

- Advancements in engineering from 2-storey builds to full-scale towers and carparks
- Enhancements to modules, connections, and structural systems (with additional patents)
- Continuous engineering innovation (with additional improvement patents)

#### 3 Licensing and Consultancy — A Global Revenue Stream

- License the methodology to developers and builders worldwide
- Potential licence fees of \$1M+ per building
- Additional income from consulting, training, and global support

#### 4 Strategic Upside

- Suited for modular high-rise, infill, and vertical communities
- Fast-response deployment in disaster zones or housing crisis regions
- Applicable across residential, commercial, and institutional sectors

façadel<sup>st</sup> transforms the approach to construction not by complicating it, but by simplifying it.

Simple is scalable.

Sequence is the edge.

And façadel<sup>51</sup> is ready to lead.

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